# Product Information
## Partner

# Dear Partner,

We have prepared this WinRAR product information package for you in order to bring to your attention some essential features of WinRAR, its technical advantages over competitor products and the benefits we provide for our customers. In particular, you can learn through this brochure how WinRAR could be useful for corporate and private customers, why WinRAR is right for them and what additional benefits the customer will get.

We hope this brochure will help you to better promote WinRAR, to introduce the software more effectively to your customers, or to just make yourself more familiar with the product. If you have any questions, comments or suggestions about this brochure or its content, please feel free to contact us at:

**info@win-rar.com**

Your WinRAR Team

# The content of this product information consists of...

### 1. What is WinRAR?

— WinRAR is a powerful compression tool
— WinRAR is Trialware
— Two types of WinRAR licensing

### 2. What can WinRAR be used for?

— Compress and archive files
— Compress email attachments
— Password-protect files and attachments
— Lock files
— Split files
— Create self-extracting files
— Backup files
— Protect files from damage

### 3. Why is WinRAR the right choice?

— Safe and stable
— Best compression-to-speed ratio
— Easy to use and user friendly
— Right-mouse-click context menu
— Convenient network installation
— Large file support
— WinRAR offers a mobile
  solution: RAR for Android
— More than 45 language versions
— Available for all major Operating Systems
— Multi-format support
— Professional and customizable interface
— Integrated virus scan and search options
— Unicode support

### 4. What benefits does a customer get with WinRAR license?

— Free language versions
— Free multiple home use
— Constant Development
— Professional support

# What is WinRAR?

## WinRAR is a powerful compression, archiving and archive managing software tool.

With WinRAR, users can compress or archive multiple electronic files into single and significantly smaller size folders. With this tool they will save valuable space on their computer hard drive, USB drive or mobile device and manage their files more efficiently. Users can also open, extract and manage archived files using WinRAR.

WinRAR is more than just a compressor – its many integrated additional functions enable users to organize and protect their files from damage or unauthorized use.

Please see below for the main functions of WinRAR

## WinRAR is a Trial product.

Anyone, private or corporate user, can download WinRAR from our website (**www.win-rar.com/download.html**), or any of our global partners websites, and test the software free of charge during a 40 day trial period. With this free evaluation opportunity, a potential customer has the chance to test the product and all of its functions before deciding to purchase the license.

After the 40 day evaluation period, the user has to either purchase a license or uninstall the software from her/his computer. We would encourage you to offer the trial version of WinRAR to as many computer users, organizations and businesses as possible, and make them familiar with the multifunctionality and technical advantages of the product.

This way, you will be able to attract more potential customers in the future. Please also feel free to forward the shorter WinRAR product brochure to your customers, which is also included in our information package.

# Two types of WinRAR licensing

There are 2 basic types of licenses issued for RAR, these are:

## A single computer usage license.

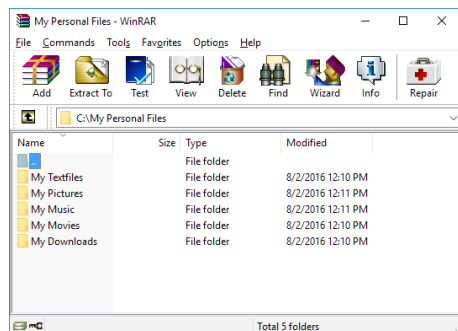The user purchases one license to use RAR archiver on one computer.

Home users may use their single computer usage license on all computers which are property of the license owner.



## A multiple usage license.

Business users require one license per computer.

The user purchases a number of usage licenses for use by the purchaser or the purchaser's employees on the same number of computers.
In a network (server/client) environment you must purchase a license copy for each separate client (workstation) on which WinRAR is installed, used, or accessed. A separate license copy for each client (workstation) is needed regardless of whether the clients (workstations) will use RAR simultaneously or at different times. If, for example, you wish to have 9 different clients (workstations) in your network with access to WinRAR, you must purchase 9 license copies.

Please read our licensing text at: www.win-rar.com/winrarlicense.html for the details.
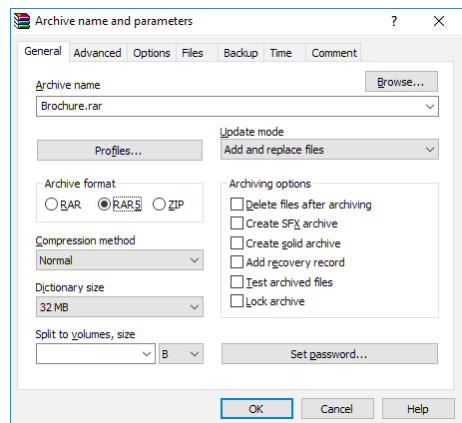
# What can I use WinRAR for?

WinRAR is more than just a compressor – its many integrated functions help users organize and exchange their electronic files more efficiently and safely, and protect them from damage.

WinRAR can be used…

## To compress and archive files

Although modern hard drives offer bigger disk capacity, there is always a need to store data more efficiently or to transfer data to a mobile device; like USB drive or CD/DVD.  WinRAR can manage such tasks easily and conveniently.

With WinRAR, users can compress a number of large files into single, much smaller sized folders in order to save valuable space on their drives or portable devices. The files can be organized into folders and the user can add to or extract files from the archived folders.
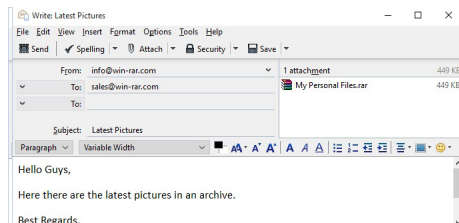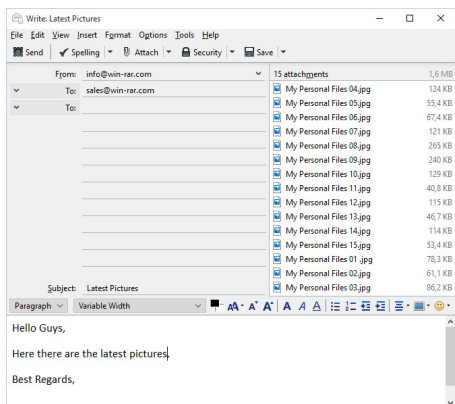
# To compress e-mail attachments

There is growing need to exchange files via e-mail or Internet; for example, documents, movies and photos. But often there are just too many files to send or to upload.

WinRAR is an ideal solution for such a problem. With WinRAR the users can compress their multiple files into a single and significantly smaller size folder to make the sending and downloading process much faster and easier.

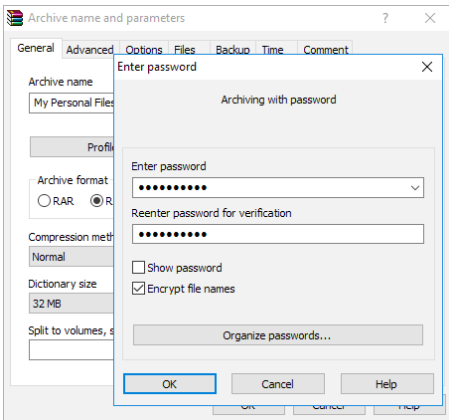With this tool, the user may send any number of files as one small sized attachment.

# What can I use WinRAR for?

## To password-protect files and email attachments.

With archiving or sharing data via Internet, there is always a concern for safety and data protection. For transmitting documents containing sensitive private or corporate information over the web, WinRAR offers just the right solution.



Using 256-bit password encryption technology (available from WinRAR version 5.00), WinRAR provides users with one of the safest ways to protect their data. With WinRAR, they can password protect their files before archiving them on their computer or mobile devices, or before sharing them via e-mail or Internet. By encrypting their files with a password, users will prevent unauthorized viewing or use of their information.
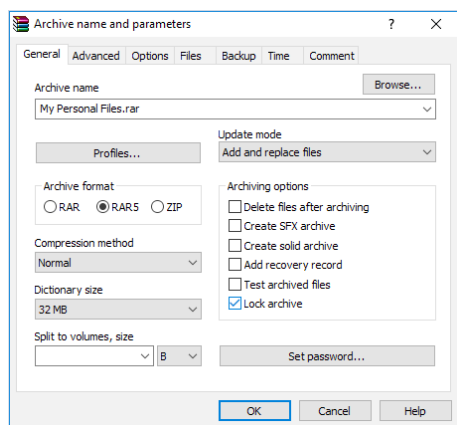
This WinRAR function is especially useful for corporate customers or organizations who often exchange files internally.
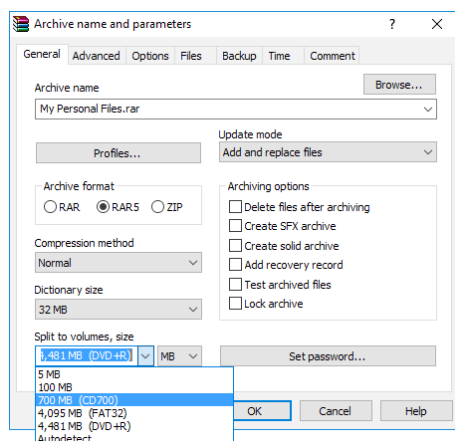
![RARLAB WinRAR® logo]

# To lock folder content.

Besides password protecting their files, users can also lock the content of their archived folders. If a RAR file is locked, the recipients will only be able to view its content. They cannot modify or delete any files from the locked folder, or add any new data to it.



This function is particularly helpful for corporate users who store or share reports that need to be read but not modified.

# To split files.

Very often, especially with multimedia files, a file is too big to store on a USB drive or CD/DVD, or to share them via Internet.
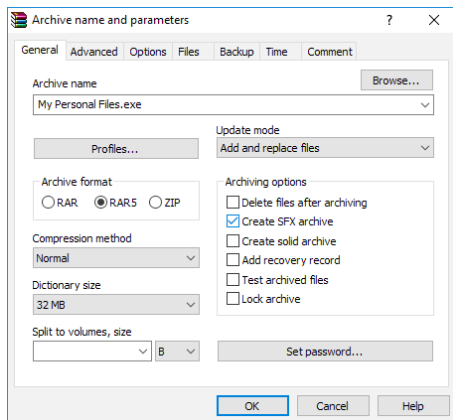


When compressing them is not enough, WinRAR is able to split such files into several smaller pieces, which can be easily reassembled later. Users will then not have any problem sending, transferring or saving their large sized files.

# What can I use WinRAR for?

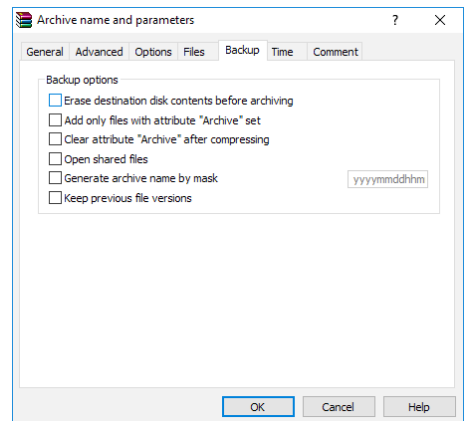## To create self-extracting (SFX) compressed files

Users often do not know if the recipient of a compressed e-mail attachment or downloaded file has suitable software to open them. This will not be a concern if the sender creates a self-extracting file using WinRAR. This file will still be significantly smaller in size and it can be extracted with just a double click, without having to install any software.



This WinRAR function is especially useful for business and home users who would like to upload files or programs online for download or for users who send compressed files via e-mail or data transfer.

## To backup files

In information technology, backup refers to making copies of data so that these additional copies may be used to restore data after their loss.



Backups are primarily useful for two purposes: The first is to restore following a disaster (called disaster recovery); the second is to restore small numbers of files after they have been accidentally deleted or corrupted.

WinRAR has advanced backup features that the user can use to backup their files and protect them from accidental loss.
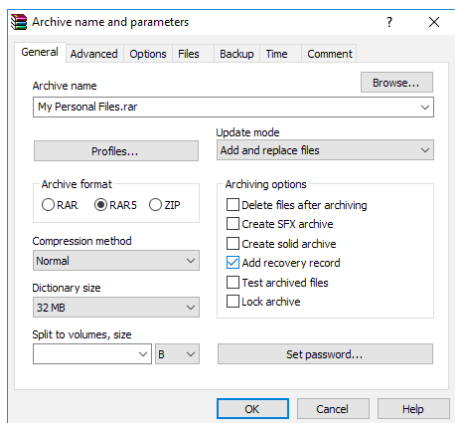
# WinRAR

So there is no need for additional backup software. WinRAR can do it perfectly. Users can also set auto-back-up to automatically backup their files or folders on a periodic basis.

## To Protect files from unwanted damage

Sometimes a backup is not enough to protect your data if the hardware has physical damage or the data is partially lost. The RAR archive format supports a special kind of redundant informa-tion known as Recovery Records. If an archive has a Recovery Record, it can be repaired in the event of physi-cal damage or any other partial data losses. The ZIP format does not sup-port Recovery Records.

Thus, WinRAR not only compresses and archives files and e-mail attach-ments, but also provides security, protection, and flexibility for the users' files and data.

This WinRAR multifunctionality makes it an essential tool for both business and home users' daily use. It also means that WinRAR can be used by any user.

# Why is WinRAR the right choice?

In addition to its multifunctionality, Win-RAR has many technical advantages that puts it at the top of the compression software market. These technical advantages include…
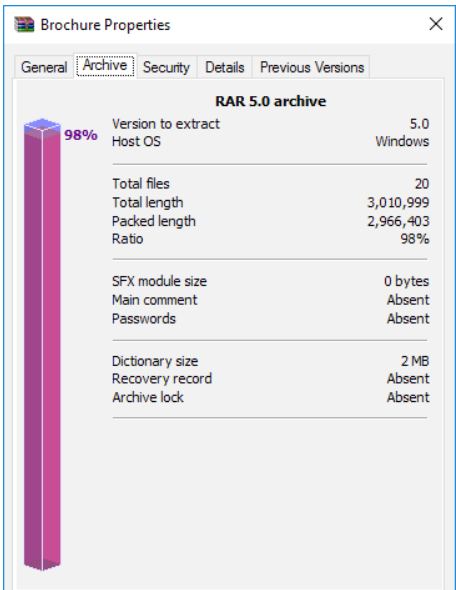
## Safety and stability

With more than 20 years of continuous development and improvements, Win-RAR has established itself as a safe, stable and state-of-the-art compression tool. WinRAR creates and extracts multivolume archives flawlessly, and does not create corrupt files.

## Best compression-to-speed ratio

WinRAR creates archive files with a very high compression rate while at the same time keeping the compression process fast. Some compression software try to provide better compression rates, but then their compression time is quite slow. Other types of compression software compress faster, but their compression ratio is not desirable.

WinRAR is an ideal choice for this matter. It compresses files with a high ratio and does so at high speed.
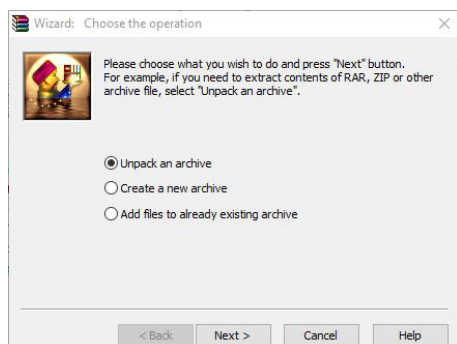
# RARLAB® WinRAR®

## Easy to use and user friendly

With its multifunctionality, WinRAR is truly a professional product. Yet, because of the simplicity of its use, anyone who has some computer knowledge can use the software.
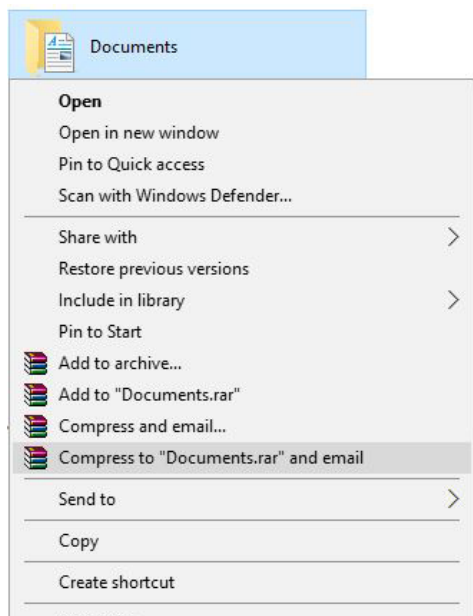
Right-click context menu and drag-and-drop options make compression and decompression processes very easy, and our intuitive interface, extraction location memory, and wizard options provide assistance to anyone who is just getting familiar with WinRAR.

The registration and use of WinRAR does not require a connection to the Internet and WinRAR can always perform its tasks in the background.

## The right-mouse-click context menu

This WinRAR option helps users to archive their data or compress and e-mail their files with just a simple click. No need to run the software to compress, extract or e-mail compressed files.

# Why is WinRAR the right choice?

## Convenient network installation

For network administrators there are numerous ways of easily installing Win-RAR in a network environment. It is also possible to disable access to the main menu and settings dialog. This feature will help to preserve WinRAR settings in multi-user environments.

## Large file support

WinRAR can compress and archive files with the size up to 8,589,934,591GB. RAR archive format is especially well suited for heavy tasks involving large numbers of files and significant disk space.

## WinRAR is mobile

As from WinRAR version 5.20 it is possible to use the WinRAR.ini file instead of the registry to store WinRAR settings.

This will be extremely helpful if users want to install WinRAR on removable media, such as a USB flash drive in order to run it on different computers.

Detailed information can be found within the WinRAR help section under "Configuration settings"/"WinRAR.ini file".

# WinRAR

## More than 45 language versions

WinRAR is available in more than 45 languages and the license is not limited to any specific language. A customer can switch from one language to another or use their multiple licenses with different language versions.

This is especially convenient for business customers who have branches in various countries. They can purchase one license for multiple users and provide their different branches with different language versions of WinRAR.

You can find the full list of languages WinRAR offers on our website: www.win-rar.com/download.html

## Available for all popular Operating Systems

WinRAR is available for all Windows Operating Systems, including Windows 10, Windows 8.1 and Windows 8 and also as command line version for Linux, Mac OS X, and FreeBSD.

In addition, WinRAR is available in both 32- and 64-bit versions. This means, users are able to use WinRAR in more advanced faster 64-bit Operating Systems.

A list of WinRAR versions for different Operating Systems can be found on our website: www.win-rar.com/download.html

| | | | | |
|---|---|---|---|---|
| Arabic | 5.31 | 1992 KB | 64bit | Windows |
| Armenian | 5.31 | 1994 KB | 64bit | Windows |
| Azerbaijani | 5.31 | 1994 KB | 64bit | Windows |
| Belarusian | 5.31 | 1996 KB | 64bit | Windows |
| Bulgarian | 5.31 | 2015 KB | 64bit | Windows |
| Catalan | 5.31 | 2046 KB | 64bit | Windows |
| Chinese Simplified | 5.31 | 2047 KB | 64bit | Windows |
| Chinese Traditional | 5.31 | 2199 KB | 64bit | Windows |
| Croatian | 5.31 | 1995 KB | 64bit | Windows |
| Czech | 5.31 | 2130 KB | 64bit | Windows |
| Danish | 5.31 | 1992 KB | 64bit | Windows |
| Dutch | 5.31 | 2259 KB | 64bit | Windows |
| English | 5.31 | 1945 KB | 64bit | Windows |
| Estonian | 5.31 | 2001 KB | 64bit | Windows |
| Finnish | 5.31 | 1996 KB | 64bit | Windows |
| French | 5.31 | 2040 KB | 64bit | Windows |
| Galician | 5.31 | 1945 KB | 64bit | Windows |
| Georgian | 5.31 | 1991 KB | 64bit | Windows |
| German | 5.31 | 2065 KB | 64bit | Windows |
| Greek | 5.31 | 2006 KB | 64bit | Windows |
| Hebrew | 5.31 | 1986 KB | 64bit | Windows |
| Hungarian | 5.31 | 1996 KB | 64bit | Windows |
| Indonesian | 5.31 | 2042 KB | 64bit | Windows |
| Italian | 5.31 | 2105 KB | 64bit | Windows |
| Japanese | 5.31 | 2084 KB | 64bit | Windows |
| Lithuanian | 5.31 | 2017 KB | 64bit | Windows |
| Mongolian | 5.31 | 1995 KB | 64bit | Windows |
| Norwegian | 5.31 | 1992 KB | 64bit | Windows |
| Persian | 5.31 | 2074 KB | 64bit | Windows |
| Polish | 5.31 | 2112 KB | 64bit | Windows |
| Portuguese Brazilian | 5.31 | 3442 KB | 64bit | Windows |
| Romanian | 5.31 | 2028 KB | 64bit | Windows |
| Russian | 5.31 | 2095 KB | 64bit | Windows |
| Serbian Cyrillic | 5.31 | 2024 KB | 64bit | Windows |
| Slovak | 5.31 | 2059 KB | 64bit | Windows |
| Slovenian | 5.31 | 1987 KB | 64bit | Windows |
| Spanish | 5.31 | 2047 KB | 64bit | Windows |
| Swedish | 5.31 | 1992 KB | 64bit | Windows |
| Thai | 5.31 | 2217 KB | 64bit | Windows |

**Select for download**

If you are looking for the latest WinRAR 5.40 Beta 3 32bit Version, the 64bit version WinRAR 5.40 Beta 3 64bit, or did not find what you were looking for, please search below...

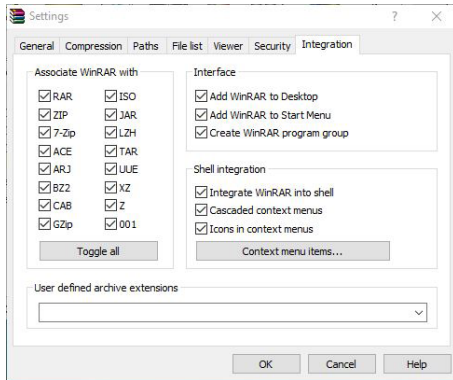| Language | English ▼ | Version | All ▼ | Platform | All ▼ | Arch-Type | All ▼ | Search |
|---|---|---|---|---|---|---|---|---|

| Language | Version | Size | Arch-Type | Platform |
|---|---|---|---|---|
| English | 5.31 | 1763 KB | 32bit | Windows |
| English | 5.31 | 1763 KB | 32bit | Windows |
| English | 5.31 | 1945 KB | 64bit | Windows |
| English | 5.30 | 492 KB | 32bit | Mac OS X |
| English | 5.30 | 1088 KB | 32bit | Linux |
| English | 5.30 | 1122 KB | 64bit | Linux |

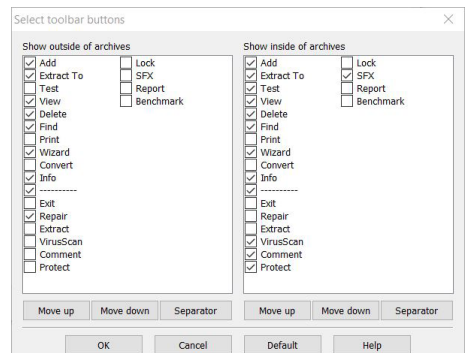# Why is WinRAR the right choice?

## Multi-format support

WinRAR can compress files in the two most popular compression formats: RAR and ZIP. Users can manually choose which type of format they want to compress their files.



WinRAR can also decompress a large number of archive formats, including RAR, ZIP, 7-ZIP, CAB, ARJ, LZH, ACE, TAR, GZip, UUE, ISO, and BZIP2.

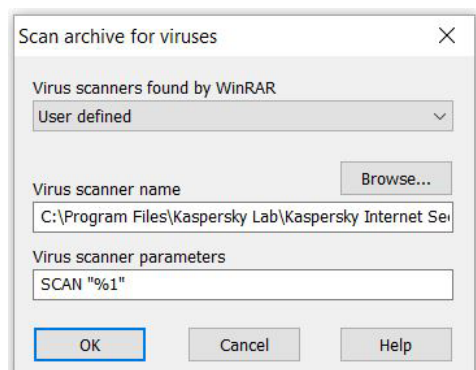## Professional and customizable interface

WinRAR has a professional, yet simple, interface. Users have the option to modify their WinRAR interface and even use different skins. They can also modify WinRAR's right-mouse click content menu to add additional tasks.
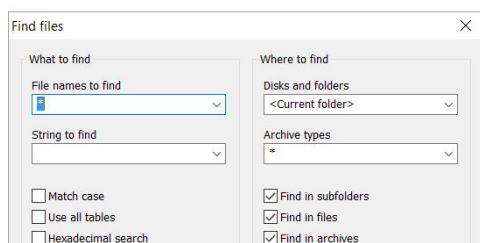
# Integrated virus scan and content search options

WinRAR's embedded virus scan option enables users to scan their files for viruses before extracting them from the archived folder. This will provide extra security for users and protect their computer from viruses.



Moreover, WinRAR offers an integrated search option where users can search the contents of their archived file without having to extract the files.



# Unicode support

The user can open and create compressed files in non-Latin alphabet, like Cyrillic, Chinese or Arabic.

# What benefits will a customer get with a WinRAR license?

We highly value our users and their preferences. Therefore, we do our best to provide them not only with the best tool, but also the maximum number of options and flexibility.

## Free Language Versions

We allow registered users to use their WinRAR license on any available language version. There are no limitations to a specific language version!

## Free portable use

In order to be able to run WinRAR on different computer or to install WinRAR on removable media such as a USB flash drive, it is possible to use the WinRAR.ini file instead of the registry to store their WinRAR settings.

# WinRAR

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## Free multiple home use

Home users may use their single user WinRAR license on more than one computer and/or mobile devices which they personally own as long as the additional computers and/or mobile devices are used solely for private purposes. Business users need one license per computer or mobile device.
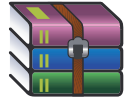
## Constant Development

We constantly maintain and develop our product to provide our customers with the most state-of-the-art compression tool.

## Professional Support

Our highly professional Support Team will always support you with your WinRAR related questions. They will also resend your license key in case of loss.

**WinRAR®**

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Founded on February 20, 2002, win.rar GmbH — the official publisher of RARLAB products — handles all support, marketing and sales related to WinRAR & rarlab.com since April 1, 2002.